

What clothing should models bring to a commercial photo shoot?

Most good commercial models have invested in wardrobe. Many times models are requested to bring wardrobe to the shoot; this is especially true of stock shoots. I have made a list of wardrobe items most stylists and clients would like to see you bring. Keep in mind that not all jobs you go on will have a stylist present; most commercial jobs do not hire a stylist to shop for your wardrobe, you will be asked to bring clothing from your own closet. I have put together an ideal wardrobe for commercial models. Keep in mind this does not have to be expensive, you can purchase a lot of these items at discount stores. Payless Shoes is a great place to buy shoes for your photo shoot wardrobe...keep in mind the way the shoes feel is secondary if you are purchasing for your professional wardrobe. Pay special attention to fabric and how it hangs. Fabric that will wrinkle in transit to the job I would stay away from.

Women

One business suit
One little black dress
Scarves and accessories (cheap costume is fine the more the better, a ring to look like a Wedding ring often comes in handy)
Nice black and tan or beige slacks
3 or 4 tops (no crazy colors or prints and no logos...colors are fine, no black)
One turtle neck
Jeans (no holes, not too worn looking)
Black and tan low heel shoes (for your slacks)
Tennis shoes without prominent logos (obvious branding)
Black high heels (not too stripper looking)
Sandals
Shorts (not too short)
Ball cap no logo
Strapless bra nude
Nude under garments
Tube top (nude)
Socks (black, beige, tan and white)
One piece bathing suit and a 2 piece (bikini) if you have the figure for it
Jean jacket
Blazer, current style

Men

Nice suit, not a cheap suit, this is a good investment in your career.
Jeans (not too worn looking)
Black and tan shoes
Tennis shoes (no obvious branding)
Socks, black, tan, white
Dress shirts for suits (4 or 5 in different colors)
2 or 3 ties to coordinate with shirts
Polo style shirts (3 or 4 in different colors)
Dockers type pants in Navy and kaki
Belts (dress and casual) brown and black

Swim trunks
Shorts (in current style)
T shirts (white, black, a few colors)
Dress slacks dark and light (no white)
Turtle neck
Pull over sweaters in a few colors
Ball Cap, no logo

My biggest pet peeves are worn looking clothing. Take clothes to the dry cleaner to avoid fading and wrinkled clothing. I like to see models arrive with clothing on hangers in a garment bag, I hate seeing wardrobe wadded up in duffle bags.